

WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE TITLE: Data Mining

COURSE NUMBER: BBA 420

PRE-REQUISITE(S): BBA 350

COURSE DESCRIPTION:

This introductory course in data mining will explore various statistical approaches to extract hidden knowledge from large data sets, n a-1 ca The BBA 420 is a 3-credit course. The course is a prerequisite for BBA 420 (ix

