

**WILMINGTON UNIVERSITY  
COLLEGE OF BUSINESS  
BASIC COURSE INFORMATION**

**COURSE TITLE: Introduction to Public Administration**

**COURSE NUMBER: BBM 103**

**PREREQUISITES: None**

**COURSE DESCRIPTION:**

**MAJOR INSTRUCTIONAL GOALS:**

**GOAL A:**

**Learning Objective:**

**GOAL B:**

**Learning Objective:**

**GOAL C:**

**Learning Objectives**

**GOAL D:**

**Learning Objective:**

**GOAL E:**