

WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE TITLE: Introduction to Construction Management

COURSE NUMBER: BBM 105

PRE-REQUISITE(S): None

COURSE DESCRIPTION:

This course introduces students to the processes, industry terminology, business practices, and career pathways related to construction management. The course provides an overview of construction operations project management and project planning. The course identifies the basic environment in which construction businesses operate (economic, operations management, and management principles).

MAJOR INSTRUCTIONAL GOALS:

GOAL A:

The student will be able to explain construction industry terminology, including project types, procurement methods, industry standards, and contract language.

Learning Objectives: The student will:

A-1 Explain general principles of liens, taxes, bonds and insurance.

A-2 Identify basic estimating, bidding, budget planning, quantitative takeoffs, productivity and pricing principles and techniques.

A-3 Explain the principles, practices, and process of project management.

GOAL B:

The student will

WB-1 Define construction management responsibilities and practices.

B-2 Explain the relationship between field operations and management.

B-3 Explain the importance of

B-6 Define business ethics and social responsibilities and understand their importance in business, specifically to the owners, shareholders, employees, customers, and community.

GOAL C:

The student will be able to summarize and create career path plans for entering the construction industry.

Learning Objectives: The student will:

C-1 Examine, through research and experiential exercises, major and/or occupational possibilities

C-2 Explain how personal characteristics, e.g., interests, values, and skills, influence career development.

C-3 Create a career & leadership growth plan and portfolio.