WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE TITLE: Project Management
COURSE NUMBER: BBM412
PRE-REQUISTE(S): NONE
COURSE DESCRIPTION:

BBM 412 Project Management is a course designed to introduce students to generally recognized and good practices of project management. It is very important each student has the textbook before starting any course activities. The curriculum is aligned with the text and attempting to complete assignments without this document will diminish the student's class experience. The framework of this course requires each student to select, define, develop, execute, and present results on an "original" project determined by the student. During the performance of this project, students will be expected to use on-line technology (e.g., an "original" Screencast-O-Matic video is required for the final presentation). An added feature of this course will enable students to choose an optional addendum of course materials that lead toward certification with the Project Management Institute (PMI) as a Certified Associate in Project Management (CAPM).

MAJOR INSTRUCTIONAL GOALS:
GOAL A:
Comprehend the major phases of the project life cycle.

> **Learning Objectives:** The student will:

> A-1   Know and understand the correct description, definition and sequence of project phases. What constitutes a project?

> A-2   Know the concept of a project life cycle and its relationship to the phases of a project.

> A-3   Apply these concepts to current or historical projects.

GOAL B:
Understand the knowledge areas that a project encounters during its phases.

> **Learning Objectives:** The student will:

> B-1   Identify the different project management knowledge areas.

> B-2   Cross reference the knowledge areas to project phases.

B

Learning Objectives The student will:

F-1   Understand the importance of timely and recurring project progress reports.

F-2   Demonstrate effective and appropriate oral and textual communication in a group setting (face to face and on-line).

F-3   Apply these concepts to your current project as you work with your team.