

**WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION**

COURSE TITLE: Internship in Business Management
COURSE NUMBER: BBM 491
PREREQUISITE: BBM 201
TOTAL HOURS: Minimum of 15 weeks/120 hours
CREDITS: 3

COURSE DESCRIPTION:

communication, decision making, and control.

GOAL C:

C-1 The student will identify trends and processes which address utilization of resources.

C-2 The student will identify organizational challenges.