

**WILMINGTON UNIVERSITY
COLLEGE OF ARTS AND SCIENCES
BASIC COURSE INFORMATION**

| | |
|----------------------|---|
| COURSE NUMBER | COM 344 |
| COURSE TITLE | Writing and Reporting for the News Media |
| CREDITS | 3 |
| PREREQUISITE | ENG 122 |

FACULTY MEMBER

TERM

METHOD OF CONTACT/ OFFICE HOURS

COURSE TIME BREAKDOWN

40 Hours of Structured Learning Activities

TEXTBOOKS

*A list of course textbooks are available on the Wilmington University Bookstore website:

<http://bookstore.wilmu.edu/>

COURSE DESCRIPTION

This course examines how to report, write, and edit news for the mass media, including newspapers, magazines, newsletters, radio, television and digital outlets. Using Associated Press style, emphasis will be on methods and styles of writing pertaining to various media, stressing differences in the approach demanded by each medium.

COURSE OBJECTIVES

This course will provide students with the knowledge and skills to:

1. Write in a style appropriate for media, applying style rules as needed.
2. Practice the basic journalism format for print in a logical and grammatical manner using Association Press style.
3. Practice the basic journalism format for broadcast or web in a logical and grammatical manner, using Associated Press style.
4. Examine how different research and interview techniques are applied.
5. Analyze and present a print news story.
6. Combine elements (news and features) and use them in media to add depth.
7. Combine stories.
8. Evaluate and write leads.
9. Examine ethics for coverage.

METHODOLOGY

**WILMINGTON UNIVERSITY
COLLEGE OF ARTS AND SCIENCES
BASIC COURSE INFORMATION**

A. Teaching and Learning Strategies

B. Evaluation Methods

ATTENDANCE POLICY:

EVALUATION PROCEDURE AND GRADING POLICY:

LATE ASSIGNMENT POLICY:

CAS CLASSROOM STANDARDS:

COURSE SCHEDULE (all assignments and due dates):