WILMINGTON UNIVERSITY
COLLEGE OF ARTS AND SCIENCES
BASIC COURSE INFORMATION

COURSE NUMBER	**COM 355**
COURSE TITLE	**Advanced Technical Communication**
CREDITS	**3**
PREREQUISITE	**COM 250 and ENG 122**
FACULTY MEMBER	
TERM	
METHOD OF CONTACT/ OFFICE HOURS	

COURSE TIME BREAKDOWN

40 Hours of Structured Learning Activities

TEXTBOOKS
*A list of course textbooks are available on the Wilmington University Bookstore website: http://bookstore.wilmu.edu/

COURSE DESCRIPTION

Advanced Technical Communication will continue the work of the introductory course, COM 250, covering the requirements for designing and developing technical documentation. Students will further define audience and purpose, determine appropriate format and style, improve the clarity and organization of writing, and review and edit work effectively. Project work will require teamwork, oral communication, and presentation skills. **This course provides specific training for the Certified Professional Technical Communication™ (CPTC™) exam (an optional offering). Contact College of Arts & Sciences for testing dates.**

(CPTC™ is a trade mark of the Society for Technical Communication.)

COURSE OBJECTIVES

This course will provide students with the knowledge and skills to:

1. Apply current industry standards by writing and developing a variety of documents for print, web, video, and other multimedia technologies.

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3. Examine and employ specific genres of communication: white papers, recommendation and analytical reports, proposals, memorandums, web pages, wikis, blogs, business letters, and promotional documents.
4. Practice professional rhetoric and writing, including conciseness, clarity, accuracy, honesty, avoiding wordiness or ambiguity, and adhering to readability, coherence and transitional devices.

[redacted]non-technical audiences.

6. Discover available resources (such as search engines and databases) and the strategies of data