

**WILMINGTON UNIVERSITY  
COLLEGE OF TECHNOLOGY  
BASIC COURSE INFORMATION**

**COURSE TITLE: Data Analytics Storytelling**

**COURSE NUMBER: CSC 402**

**MAJOR INSTRUCTIONAL OBJECTIVES:**

**Objective A: Apply Analytics Storytelling Concepts**

- A-1: Apply the power of storytelling
- A-2: Demonstrate analytics storytelling

**Objective B: Analyze How to Craft, Perfect, and Land Analytics Story**

- B-1: Examine the scope of analytics story
- B-2: Demonstrate how to craft analytics story
- B-3: Demonstrate how to land your story
- B-4: Demonstrate how to leverage visual science

**II CLASS PARTICIPATION:**

Students are expected to attend class and participate actively and in a positive way. Questions and relevant observations are encouraged and enrich the experience of the entire