

WILMINGTON UNIVERSITY
COURSE INFORMATION & SCHEDULE

FACULTY MEMBER:

TERM:

COURSE TITLE: Crisis Management / Crisis Leadership

COURSE NUMBER: MAJ 6606

CROSS-LISTED AS: MHS 7004

OFFICE HOURS/METHOD OF CONTACT:

TECHNICAL REQUIREMENTS:

Students in this course are required to submit a narrated PowerPoint presentation using the Kaltura Media Tool or a similar media tool. As such, students will need a headset or microphone and the latest version of Java installed on their computer. For more information, please visit the following Wilmington University link:
<https://www.wilmu.edu/multimedia/Kaltura.aspx>

COURSE DESCRIPTION:

Natural catastrophes, outbreaks of novel and deadly diseases, cyber-attacks, industrial accidents, terrorist attacks, major consumer product tampering cases, all such incidents challenge society with seemingly greater frequency today. The modern leader will be challenged to respond creatively to many incidents where lives, property, and organizational reputations are at stake. The course seeks to identify and explain the skills and the systems that can help mitigate the a crisis and result in an effective response. Topics will also include crisis management theory, planning responses to crisis, formation of crisis management response teams, and dealing with the aftermath of crisis situations.

COURSE OBJECTIVES:

GOAL A:

Students will develop an understanding of the phenomenon of crisis management and its application to a variety of situations.

Learning Outcomes: The student will:

- A-1 Define and discuss crisis management.
- A-2 Examine the characteristics that accompany crisis situations.
- A-3 Analyze and discuss the crisis management theory.
- A-4 Evaluate the crisis decision making criteria of law, necessity, and risk.
- A-5 Examine the leadership qualities that are essential for successful crisis managers.
- A-6 Analyze and discuss the essential leadership qualities of crisis managers in the context of a variety of crisis situations.co

GOAL B:

