

Rev. 3 (February 2, 2018)

**WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION**

COURSE TITLE: Forecasting for Business Analytics

COURSE NUMBER: MBA 7720

PREREQUISITES: MBA 6300

I. RATIONALE:

Forecast modeling knowledge and skills are increasingly in demand by contemporary business organizations to support data-driven decision-making. Students in this course will develop a full understanding of forecast modeling, as well as the ability to synthesize the statistical results into

Rev. 3 (February 2, 2018)

regression, and ARIMA (Box-Jenkins) forecasting models using Microsoft Excel, including the ForecastX add-in, as a forecast modeling tool.