WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE TITLE: Principles of Environmental Sustainability

COURSE NUMBER: MBA 7810

COURSE DESCRIPTION:

Principles of Environmental Sustainability in provides students with an understanding of the need and pressures for businesses to incorporate concepts of sustainability, resource management, and responsibility into effective business decision making at every level of the organization. Students taking this course will be introduced to the terms, definitions, and basic business strategies and practices that