

**WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION**

COURSE TITLE: Finance and Accounting for Managers

COURSE NUMBER: MHR 7830

PRE-REQUISITE(S): NONE

COURSE DESCRIPTION:

This course provides a summary of essential accounting and financial concepts as they impact upon the use of resources in an organization. The focus is on accounting reports, financial statements, ratio analysis, budgets, forecasting, and profit and cost relationships.

Financial Management is essential to the long-term continuity, competitiveness and profitability of an organization. Effective techniques of assessing the organization's financial stability for both the internal and external environment and analyzing trends to formulate strategic plans are essential skills for managers in today's turbulent business environment.

MAJOR INSTRUCTIONAL GOALS:

GOAL A:

Evaluate the training and development needs of an organization. : The student will:

- A-1 Review the contents of the stockholders' equity section of the consolidated international financial statements.
- A-2 Identify who uses financial ratios, and how they are used.
- A-3 Use ratios to analyze a firm's liquidity and solvency.

GOAL B:

The student will understand how to interpret and use financial statements and ratios in managerial decision making

Learning Objectives: The student will:

- B-1 Discuss the relationship between debt and equity ratios used to analyze a firm's debt.
- B-2 Use ratios to analyze a firm's profitability.

- B-3 Use a summary of financial ratios and the DuPont system of analysis to perform a complete ratio analysis.

GOAL C:

Read and interpret income statements and balance sheets; apply information to analysis and managerial decision making.

Learning

