

**WILMINGTON UNIVERSITY  
COLLEGE OF BUSINESS  
BASIC COURSE INFORMATION**

**COURSE TITLE:** Sport Ethics and Leadership

**COURSE NUMBER:** MSP 7501

**COURSE DESCRIPTION:**

The course will explore the major ethical issues in sport management. The class will provide students with an overview of the development of ethical standards applied to sport, including the concepts of fair play, sportsmanship and character development. The class will also examine contemporary issues in sport and the associated leadership success and failures.

**MAJOR INSTRUCTIONAL GOALS:**

**GOAL A:**

Evaluate and discuss ethical theories orally in class and in writing on essay examinations.

**Learning Objectives:** The student will:

A-1 Explain and differentiate the various ethical theories that impact the field of sport.

A-2 Apply the various theories learned to case studies.

**GOAL B:**

Evaluate and understand the importance of ethical behavior in sport.

**Learning Objectives:** The student will:

B-1: Justify the importance of sport and its role in society.

B-2: Explain how fair play in sport has changed through time and the impact this has had on the various constituents in the industry.

B-3: Explain why fair play in sport is beneficial to all involved.

**GOAL C:**

Evaluate various ethical sociological issues common in sport.

**Learning Objectives:** The student will:

C-1: Determine various ethical issues associated with sport including doping and genetic enhancement, sexual equality, violence in sport and the exploitation of athletes.

C-2: Explain the impact of the unethical behavior on those involved in sport.

