

WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE TITLE: **Disciplined Inquiry I**

COURSE NUMBER: **RES 7106**

COURSE DESCRIPTION:

The Disciplined Inquiry (I & II) sequence is designed to develop more reflective, systematic, critical, and creative approaches to investigating management and organizational problems and their possible solutions. Students will learn to be both more informed consumers of published research and more skilled practitioners of applied research. Students will gain an appreciation for and experience with quantitative, qualitative and mixed methods approaches to inquiry, as well as practice using a variety of computer-based tools for thinking about problems, collecting and analyzing data, and presenting research results.

MAJOR INSTRUCTIONAL GOALS:

GOAL A:

Be a skilled and critical consumer of management research using quantitative, qualitative and mixed method approaches.

Learning Objectives: The student will:

- A-1 Effectively search for and screen academic literature.
- A-2 Critique, integrate, and apply empirical research articles.
- A-3 Evaluate strengths and weaknesses of the different research approaches.
- A-4 Assess how validity and reliability are determined for various methods.

GOAL B:

Effectively frame management and organizational problems and develop methodology for researching them.

Learning Objectives: The student will:

- B-1 Support how to structure, conduct, analyze, and communicate academic research.
- B-2 Use concept mapping to visualize dimensions of a self-selected research topic.
- B-3 Frame possible research questions and appropriate methodologies.

