

WILMINGTON UNIVERSITY
COLLEGE OF BUSINESS
BASIC COURSE INFORMATION

COURSE TITLE: **Disciplined Inquiry II**

COURSE NUMBER: **RES 7107**

COURSE DESCRIPTION:

Following RES 7106, this course continues to acquaint students with the dissertation research process and to help them visualize ways to frame their research interests and develop related research questions. The dissertation process is the most important of a doctoral program and building the skills to successfully complete that process is a key objective for the DBA program. Understanding the characteristics of good quantitative research is fundamental. Developing the ability to properly analyze and clearly and accurately communicate research results is also a critical function of a doctoral program. The course will investigate the design of quantitative research methods and develop an understanding of the strengths and weaknesses of the different research approaches.

MAJOR INSTRUCTIONAL GOALS:

GOAL A:

Be a skilled and critical consumer of management research using quantitative, qualitative and mixed method approaches.

Learning Objectives: The student will:

- A-1 Effectively search for and screen academic literature.
- A-2 Critique, integrate, and apply empirical research articles.
- A-3 Evaluate strengths and weaknesses of the different research approaches.
- A-4 Assess how validity and reliability are determined for various methods.

GOAL B:

Become skilled in quantitative and qualitative research methods and analysis.

Learning Objectives: The student will:

- B-1 Assess the use, design, and limitations of survey, experimental, and data-mining research.
- B-2 Evaluate how to best collect data using quantitative and qualitative methods.

- B-3 Analyze and report data using quantitative and qualitative methods.
- B-4 Demonstrate competence in conducting, analyzing, evaluating validity, and presenting survey research.
- B-5 Demonstrate ability to critically evaluate a quantitative and qualitative research article.
- B-6 Demonstrate the ability to effectively construct and apply mixed methods

GOAL C:

Master scholarly writing (including APA format) and oral presentation skills.

Learning Objectives: The student will:

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