

Goal C: Evaluate major trends and issues impacting the planning, designing, construction and operation of facilities.

Learning Objectives: The student will:

- C-1 Plan the construction process of building a new or renovating an existing facility.
- C-2 Explain the design-build process works in construction of a new facility.
- C-3 Apply the concepts of facility management to address concerns that arise in sportsplex, fitness centers, and recreation centers.
- C-4 Examine the day-to-day operations of a sportsplex, fitness center, and recreation center.

Goal D: Evaluate the budgetary process used in facility management.

Learning Objectives: The student will:

- D-1 Estimate the major cost associated with operating a facility.
- D-2 Compile a contract for an outside organization using a facility.
- D-3 Discover what reimbursable cost are and how they impact operating a facility.
- D-4 Compile a general operating budget.
- D-5 Support why ticket revenue is only a portion of facility revenue and how concession, merchandising is important to operating a facility.

GOAL E:

Discover how ticket revenue is only a portion of facility revenue and how concession, merchandising is important to operating a facility.

Learning Objectives: The student will:

- E-1 Examine the four major ways concession stands are operated.
- E-2 Demonstrate how to operate a successful merchandise system within a facility.
- E-3 Learn how public demand at facilities has changed the concession industry.
- E-4 Explain marketing is important in promoting a facility.

