

**WILMINGTON UNIVERSITY  
COLLEGE OF BUSINESS  
BASIC COURSE INFORMATION**

**COURSE TITLE:** Sport Management Internship I

**COURSE NUMBER:** SPM 490

**PRE-REQUISITE:** Junior or Senior Status, minimum GPA of 2.0,  
completed a minimum of 15 credits in major and SPM 305

**COURSE DESCRIPTION:**

- setting, which  
allows students to consolidate knowledge, apply skills and techniques, and  
organize a philosophical framework vital for success in their chosen field. The

**Learning Objectives:** The student will

- B-1 Compare different management styles as they relate to the different functions of the sport organization
- B-2 Evaluate the organizational structure.
- B-3 Apply sport management theories through an internal and/or external project.

**GOAL C:** Analyze sport management trends and processes

**Learning Objectives:** The student will

- C-1 Compare the dynamics between management, customers, and athletes
- C-2 Formulate and utilize sport information software and data.
- C-3 Identify and adhere to industry legislative rules and regulation as it r0 g34