

- i. Data source: ***10yr Enrollment Report by Program*** (Excel file)
- ii. Report a 3-year trend of the number of current students, the number of new students, and the number of graduated students
 - 1. *Select College, degree, and major/concentration*
 - 2. *Use Enrollment, New, and Graduate totals from prior 3 years*
- iii. Report a 3-year trend on the number of Guild students in the program.
 - 1. *Cognos term-based report*
- iv. Report a 3-year trend on the number of online students in the program.
 - 1. *Cognos term-based report*

What do the enrollment data trends suggest to you about your program?
 What are the recommendations for possible improvement/ opportunity/ action?

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- ii. Report on the 3-year trend

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- ii. Report on the 3-year trend

- i. Report synopsis of student responses to Alumni Surveys and Senior Surveys.
- ii. Report Student Demographics – these data may lend insight into who your students are and how to promote your programs in the future:
 - 1. Site/ Campus
 - 2. State of Residence
 - 3. Gender
 - 4. Ethnicity
 - 5. Age

