

WILMI  
UNIVERSITY

# Academic Affairs

## **Assessment Plan**

## **PP<sup>3</sup> Report**

## **Closing the Loop 2022-2023**

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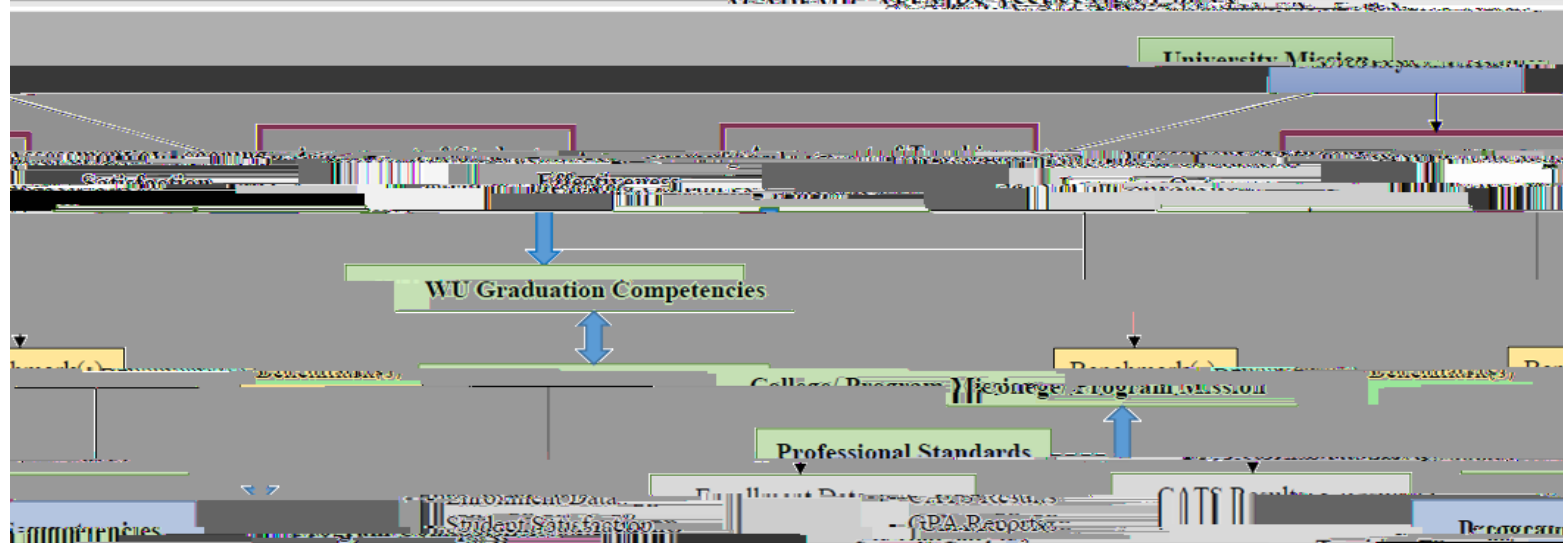
Dr. Denise Wells, AVP Academic Affairs  
Faculty Senate, February 8, 2024



# Proof Positive <sup>3</sup> - Institutional Assessment



WILMINGTON UNIVERSITY





# Teaching (Instructional) Effectiveness

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# Teaching Effectiveness, con't

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- Teaching Expectations
  - Use Canvas
- EEC Audits (FA 2022 – SU 2023), benchmarks TBD

Courses with an instructor's access •

Courses with a welcome announcement (one week prior and weekly) •

Courses with a personalized syllabus •

Courses with due dates



# Student Satisfaction





# Student Satisfaction, con't.

Questions individually rated mean score  $> 4.0$  out of 5.0 scale by  $> 80\%$  respondents

- Mean Item #19 Course
  - $\geq 84\%$  of respondents rate 4 or 5  
4.32/ 5
- Mean Item #20 Instructor
  - $\geq 89\%$  of respondents rate 4 or 5  
4.41/ 5



# Student Satisfaction, con't.

- 88% response rate! (n= 3,668 graduating students)
- WU is consistently above national norm
  - Overall satisfaction w/ experience 92%
  - Re-enroll here? 90%
- By college – Quality of instruction and Degree influence on employment
- – Presently employed (83%)? In the field of your degree (67%)?

(1-year post-graduation)

- 9.82% response rate (n= 442), decline ~4%
- Rated as "good" or "excellent" (90.4%)
- Would choose WilmU again (82%)











# College of Health Professions & Natural Sciences

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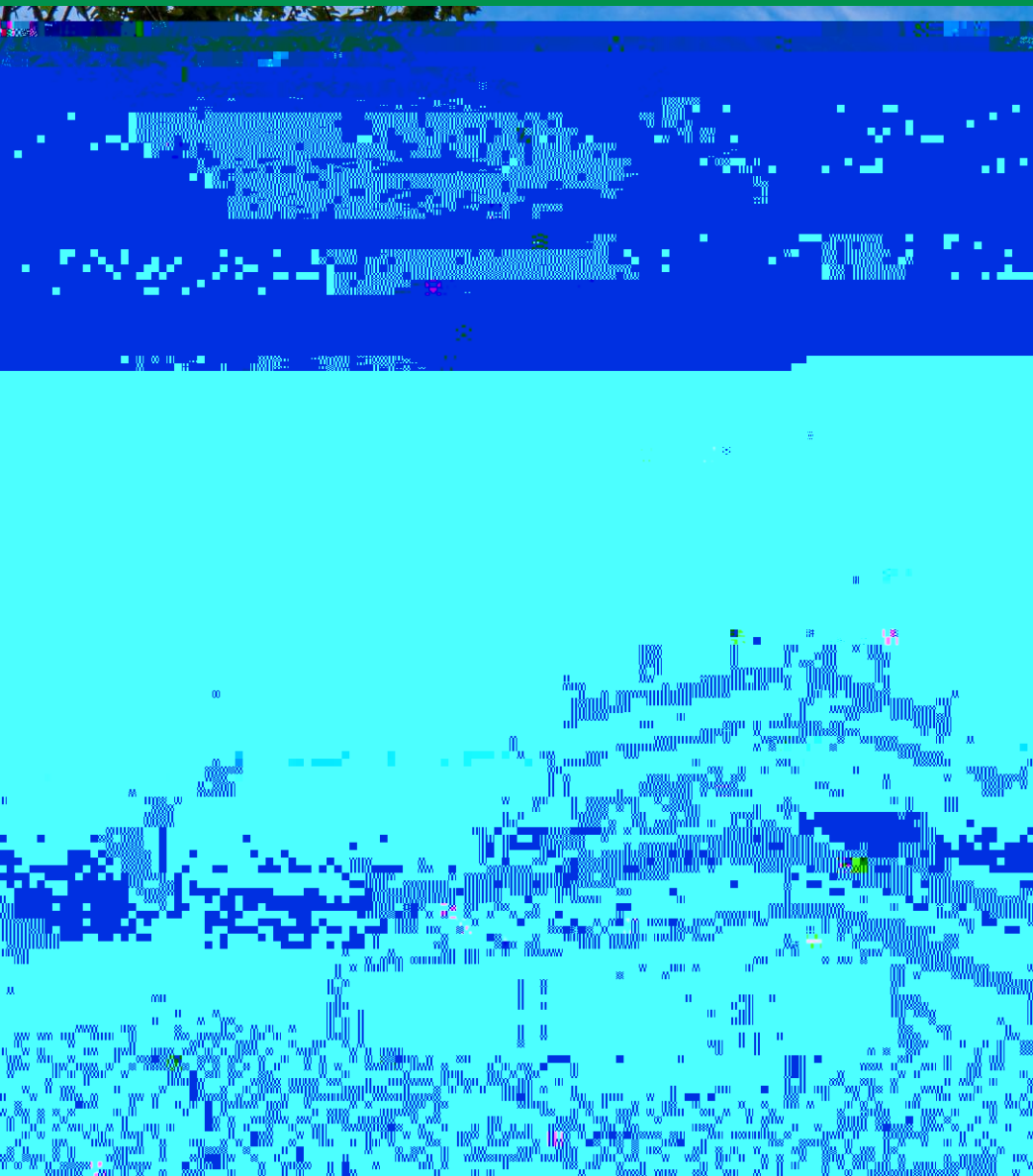
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- significant college-wide growth by increase 129% (n = 3,659 students)
  - - Incorporating Codio (cloud-based platform), which delivers engaging computing learning experiences (via Canvas), to support academic quality, currency of rapidly evolving content, and preparedness of students for market demand.
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# Additional Accomplishments

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- Effective communication with stakeholders (internal/ external)
  - OA Website, Advisory Committees, Faculty, ...
- Survey Fatigue/ Respondent Disengagement Subcommittee
- Program-specific OA Maps
- Assessing the AA OA Process
  - Reflective Account of College-specific Engagement in OA Process (rubric)
  - Initiated post-Summit 2022
  - Supports assessment and process improvement of our Academic Affairs assessment process.
  - Year to year data comparison results in identified opportunities for process efficiencies and/ or enhancements..our "Closing the Loop"!



Questions?

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